

NEW HAMPSHIRE STATE LIQUOR COMMISSION
APRIL 6, 2005, 9:00 A.M.
AGENDA

I. FINANCIAL & ADMINISTRATIVE REPORTS

1. Financial Reports
 - A. Weekly, Y-T-D Sales Reports
 - B. Budget/Administrative Reports
2. IT Report
3. Human Resources Report

II. MARKETING & SALES REPORTS

1. Store Operations
2. Purchasing Report
3. Merchandising Report
- A. SPIRITS:
 - 1) Test Market Products:
 - a. Test Market Request (Absolut Apeach Vodka)
 - b. Test Market Request (Bacardi Island Breeze Wild Berry Rum, Key Lime Rum and Coconut Rum)
 - c. Test Market Result (Code #3903)
 - 2) Line Extension Request (Stolichnaya Raspberry Vodka, 375ML)
 - 3) One Time Buy Request (Jagermeister, 100ML)
- B. WINES:
 - 1) Special Offers for May 2005 (2 items – Martignetti Companies)
 - 2) Purchase and Display Heron
 - 3) Not Recommended – Wine Specialty (2 items)
 - 4) “R” Wines for Allocation to Licensees and Retail Dist. (7 items)
 - 5) Primary Source Submissions (17 exclusive agent; 21 imported)

III. ENFORCEMENT & LICENSING REPORT

IV. CHAIRMAN’S REPORT & LATE ITEMS

1. Bailment Requests
2. Coupon Approvals
3. Late Items/Other

/D. Hartford

